FRIENDS of the TURLOCK PUBLIC LIBRARY MEETING of the BOARD of DIRECTORS MINUTES

December 4, 2009

CALL to ORDER & INTRODUCTIONS:

Meeting was called to order at 7 pm by Nancy Jewett, Pres. In attendance were Board Members: Nancy Jewett, Pres., Faye Gibbs, VP, Susan Helm-Lauber, Treasurer; Pat Hickman, Secretary; Michael Fuller, Joan Ahlstrand, Christine Nielsen, Dieter Renning, & Ann Krabach. Also in attendance: Peggy Smurr, Hanna Renning, Mary Jo Sai, Carol Blomquist, Turlock Public Librarian, and Clare Noonan from the Friends of the Modesto Library.

APPROVAL of MINUTES:

REPORTS:

On motion by Fuller/Gibbs the minutes were approved as presented.

PRESIDENT'S REPORT:

- Successful book sorting for the upcoming annual book sale, at least 10 boxes of books are ready for sorting – but not needed for the January sale.
- Book Bin was open for the Turlock Christmas Tree lighting; not much business until after the lighting ceremony was over.
- Newsletter has been mailed.
- Received (a.) thank you note from Vanessa, County Librarian, for the \$3000 Turlock-FOL donated for DVD's, (b) letter from Foundation regarding the Libraries annual Halloween program; they provided the prizes for the event.

TREASURER'S REPORT (Susan Helm-Lauber):

- Treasure's report was handed out to the Board members and other attendees. On motion by Renning/Fuller, the Treasure's Report was approved. Nothing in the report shows Book Bin income as she has not yet received the report. Joan said business at the Book Bin was slow right now.
- Barnes & Noble have sold \$84 worth of Streams in a Thirsty Land.
- Our Tax forms have been completed
- Bank of America charged us a \$14 service charge even though we placed some of our CD monies into a savings account with them so we would qualify for no service charges. Susan is to talk to the bank about this when she can reach the person she made the agreement with.
- Jeanne Endsley, unable to attend tonight, sent a verbal report via Susan that it looked like Guarantee Bank was offering the best interest for our CD renewable.
- Mary Jo Sai presented a bill for \$56 for copying letters for our Outreach School Library Project. Copies still cost \$.05 each as they are copied at the Turlock District School office.
- Peggy ask why our bank balance low explained to her we just paid out \$14,000 for the study, \$2000 for Adult DVD's, and \$1000 for children's DVD's.

MEMBERSHIP, Christine Nielsen: 210 paid members.

LIBRARIAN'S REPORT: Carol Blomquist

- DVD's for Adults & Children have been ordered and should be here in late January or early February. When they are on the shelves for check out they will not be in he display box. That box will be empty and the actual DVD will be behind the desk.
- Circulation statistics for October were down a little, from the previous months; this is typical during the holiday season. However, the circulation statistics were up 14.8% from October 2009. Circulation for October 2008 was 26,355 and 30,245 in October 2009.

- Story Time began again today and will run through February. Story Time will be discontinued the
 last two weeks of December. However, The "Great Grinch Search" will run through December 31.
 "The Grinch" was hidden in the children's section of the library, it is moved about once a week.
 Children who find it receive a small prize.
- On December 30, 2009 a puppet act theater of "Little Red Riding Hood" will performed for the children. Two sessions of the show will be presented on that date. FOL is helping sponsor this event.
- Thanks to Dieter, the FOL bulletin board now has a FOL Book Sale sign on it. The library desk is getting an increasing number of inquiries about the up coming sale.
- The adult Display cases in the library entry can be given to Turlock FOL for a display in January as
 no one has signed up for that time period. Dieter will make sure a display is placed in the display
 window for the FOL and the annual Book Sale

BOOK BIN – Joan & Peggy reported the Book Bin has been decorated for the Holidays and Holiday books were placed in the Bin. They also finished sorting out books that have been there for some time and replaced them with other books. The Book Bin (along with Ritzy Rags) was open from 6-8 PM during the Turlock Christmas Tree Lighting Festival. A few customers came into the Book Bin after the Lighting Ceremony was over. Joan & Peggy will open the store from 6 – 8 during the Christmas Parade.

Joan reported she had talked to the owners of Ritzy Rags of the possibility of Turlock FOL opening a store within the Turlock Library. They were supportive and agreeable to that concept, no issues with them over us having two outlets for our books.

After Christmas season, Joan and Peggy want 2 or 3 volunteers to help clear out the books that are over 1 year old.

BY-LAWS COMMITTEE REPORT: Dieter and Pat reported the only thing they saw that needs clarification is the section on "standing committees." This section will be re-worded to Committee Chairpersons will be appointed by the president and the Chair will appoint the committee. The exact wording will be worked out and ready for the newsletter in time to comply with the By-Laws, which can be voted on at the annual meeting.

SCHOOL OUTREACH COMMITTEE – Mary Jo Sai reported the committee had finished Julian school. Only 50 or 51 cards were issued to the children at this school, they are close enough to the library for classes to walk to the library so most children here already have library cards. Committee will begin working on Earl Elementary School tomorrow. By the end of this school year we will have been to all the elementary schools in the city. Jack is to talk to the Junior High age schools to see if the outreach service would be helpful to them. He is also to check to see if the private schools are interested in the service.

Carol Blomquist- Turlock Librarian, reported Osborne School had two parents giving a workshop on how to fill out library cards because Osborne School has a large Hispanic population and the parents giving the workshop hoped helping parents fill out the applications and have the right ID along with a piece of mail received within the past 30 days with applicant's name and current address would encourage these parents to get a library card and bring their children to the library.

FOL Board member said Earl School was helping Assyrian families with library cards. Our current outreach grant cannot do this, but perhaps in the future we may be able to help in this effort.

ANNUAL BOOK SALE, Hanna Renning reported the book sorting was completed by Sandy Mann and other volunteers. Dieter said we again had about 10 more boxes of books to be sorted. However, we already have more than enough books (26 pallets) sorted and boxed by topic for the book sale. Hanna will be calling people to help volunteer to set up, work at, and dismantle the book sale. The Annual Book Sell will again be at the Methodist Church in Turlock. Member's night is Thursday, Jan. 28, 2010 from 4 – 8 PM. Friday, 1/29, hours will be 9 AM to 7 PM. Saturday, 1/30/10 hours will be 9 AM – 5 PM. Teen Challenge will again be hired to help move the books in the 2 pickups. Hanna explained much of the logistics for the annual book sale for all of us, but mainly for our visitor, Clare Noonan from the Friends of the Modesto Library. She had many questions on how our sale became so large, etc. She also shared information with our group on how they established a Library Book Store in the Modesto Library. They

opened in mid-October and are selling arts & crafts items. They are open 14 hours per week. They have few books to sell, She gave us some names to contact for our in-library book type store.

TURLOCK LIBRARY REDEVELOPMENT COMMITTEE – Some Board members asked what was happening with this committee in its quest to work on getting Turlock a library that was appropriate for a city the size of Turlock. Dieter reported the committee had not met since September when the committee was given a tour of the Public Safety Facilities. In the Turlock Journal, Oct. 7, 2009 issue, Turlock City Council member, Kurt Spycher suggested this facility could be used for a new Turlock library if the Public Safety Facility becomes vacant. Some discussion among FOL Board about the feasibility of this facility for a new library. However, with the current recession and very limited funds, a new library is highly unlikely. Dieter is to contact the Redevelopment Committee (Vito Chiesa, Stanislaus County Board of Supervisors, District 2) to see when the next meeting will be held.

LIBRARY BOOK STORE – Pat reported this committee had been disbanded. It gave a report to the last Board of Directors with copies to the current Board of Directors. So far, the Board has not voted on opening a store or not. An open letter asking for volunteers for the project was in the FOL newsletter, no responses yet. We had a lengthy discussion on how we should approach our membership to elicit volunteers to man the store.

The Board reviewed the issues we had concerning the opening of a store in the library. These issues seem to have been answered. The cost of opening the store was reviewed.

Motion by Gibbs/Hickman that FOL Open a Library Book Store and begin the process necessary to open a store in the library. Motion passed without dissent. Faye Gibbs was named chair of this new committee. Christine and Pat volunteered to assist her. Pat will check with the county to see if they are willing to allow Turlock FOL to supply the labor needed to get the library donated space prepared to be a store. Until now, the county has insisted county maintenance must do the labor at our expense – we could do it cheaper. Faye will report back progress on this project at the next meeting. It will take nearly 2 months to have the contract approved by the Stanislaus County Board of Supervisors.

OLD BUSINESS:

STREAMS IN A THIRSTY LAND

Regarding efforts to sell *Streams in a Thirsty Land a History of the Turlock Region* by Hohenthal, Caswell, and Others (John Edward Caswell, Ed.). We invested in 100 of the books, we still have about 42 books. At the Book Bin, under our current agreement with Ritzy Rags, we are losing money for each of these books we sell. We cannot sell new items ourselves without obtaining a resale license. No conclusion on how to sell the remaining books.

NEW BUSINESS:

Faye reported that the owner of Ritzy Rags suggested Turlock FOL place adds on the local radio to advertise the Book Bin. Discussion on the suggestion was held, consensus was radio advertising is expensive and public service announcements tend to be at times when few people were listening to the radio.

ADJOURNMENT:

Motion Fuller/Nielsen to adjourn the meeting - Meeting adjourned at 8:50 pm.

Next meeting – January 6, 2009 @ library @ 7 PM

Respectfully submitted,

Patricia Hickman, Secretary