

FRIENDS of the TURLOCK PUBLIC LIBRARY
MEETING of the BOARD of DIRECTORS

MINUTES

AUGUST 4, 2010

CALL to ORDER & INTRODUCTIONS:

In attendance: Harrison Gibbs, President; Dorothy Finnegan, VP; Jeanne Endsley, Treasurer; Pat Hickman, Secretary; Board Members: Cynthia Williams, Christine Nielsen, Donna Oppelt, Dieter Renning, and Gity Miller. Others present: Nancy Jewett, Past President; Jayne Smith, Peggy Smurr, Faye Gibbs, Hanna Renning, Carol Blomquist, Turlock Librarian, Vanessa Czopek, Stanislaus County Librarian.

APPROVAL of MINUTES:

On motion by Jeanne/Christine, the July minutes were approved as presented. Correction to the new list of Board members distributed: Nancy Jewett's email address should read <njewett@sbcglobal.net>

A. *PRESIDENT'S REPORT:* Since we were expecting a lengthy meeting, and this was the first meeting for the new president – the president's report will be given next month.

B. STANISLAUS COUNTY LIBRARIAN REPORT – VANESSA CZOPEK

The STRATEGIC PLANNING COMMITTEE and Consultant are currently working on the 1/8 cent sales tax for the county library system which will need to be approved again in 2013. It takes much effort, planning, and time to prepare for the renewal of the county sales tax for the library. The consultant is currently working on 13 Focus Groups (one for each library in the county). There will be a meeting schedule in each area; hopefully beginning in October and will be completed by the end of March 2011. The Library CSUS Research Project the Turlock FOL funded will be shared with the Focus Groups. All FOL members, their friends, neighbor's, etc. are encouraged to attend the Focus Group meeting in their area (or any area of the county). The general public should be invited to attend also. There will be a community survey following the Focus Groups. Dates for the meetings will be announced.

In October/November Vanessa will be asking the FOL presidents to assist her in the presentations of the 1/8 cent sales tax measure to the many city councils in the county and service clubs. We have asked their support in the past and will need to again this time.

The Strategic Planning Community for the renewal of the sales tax is operational and in the process of raising money for the election. They are also looking for people to do major fund raisers for them. If you know anyone interested or willing – call Vanessa at home (this is an after hours effort on her part) at her home – 531-1942.

Anyone or group willing to donate to this purpose should contact Mary Giventer, Treasurer of the Strategic Planning Committee.

For next July – the county library system will make a community wide effort to have two reading programs – one for adults and one for children. All adults will read the same book and all children will read the same book. Adults will read *Wisdom of Past Farmer: Harvesting legacies from the Land* by David Mas Masumoto and children will read *Esperanza Rising* by Pam Munoz Ryan. More information will be given out as the event approaches. Hopefully individuals will buy the books to assist the library in having enough copies available for the community read.

C. TREASURER'S REPORT (Jeanne Endsley):

- The Treasurer's report was presented by Jeanne.
- The bills were presented: \$56.76 for 'membership expenses' (postage, receipt book, etc.)
- We need separate receipt books for the treasurer and for membership; to assure we are accountable, the receipts should not go directly to the treasurer, but to a 3rd party then to the treasurer. Hanna has been doing this (examples: receipts for book sale, books sold between book sales, but through book sale, etc.) Gity Miller volunteered to assume this responsibility.
- Jeanne said if we wanted to give money to the library at this time so they can order extra books and periodicals we will need to move money from our savings account to the checking account. The library usually gets two checks a year from FOL for extra materials for the library; one now and one after the book sale. However, the library is in much more financial straits this fiscal year and could use the money now.
- On motion by Deiter/Dorothy a motion was passed to provide the library with the funds from our budget to give the adult program \$3000 and the children's program \$1500; motion carried. Jeanne was given permission to transfer the monies for this from our savings into our checking account.

- The President, Treasurer, and Secretary signed new bankcards for signatures so current officers can sign checks.
- On motion by Cynthia/Deiter the treasurer's report and bills were accepted; the bills were paid.

D. MEMBERSHIP (Christine Nielsen):

Currently we have 210 members; dues are due now so membership will increase as dues continue to be mailed in.

D. LIBRARIAN'S REPORT (Carol Blomquist):

CHILDREN'S PROGRAM:

- Susan has done an outstanding job with this summer program thus far: each week she had a movie or story and a craft. Total attendance for the 4 programs was 685, counting children and parents.
- Story-time resumed today.
- The Children's Summer Reading Program begins tomorrow – the Pirate Party

ADULT/TEEN PROGRAMS:

- Both Teens and Adults are enjoying the summer opportunity to read books and put their names in for the monthly drawing for Borders and Starbucks gift cards. [Pat, FOL secretary] won the adult drawing for July.

CURRENT CIRCULATION STATISTICS:

- June 2010 statistics were down (all county libraries) were down 7.3% for June; or 2,267 items less than last year [June 2009 = 31,202 & June 2010 = 28,935]; but June 2010 exceeded June 2008 circulation by 704 items – Turlock library was still open on Tuesdays at that time.
- Turlock Library annual circulation for 2009/2010 increased 16.2% from 2008/2009.

OTHER:

- Friends Book Store in Library – Pat has signed out the key. She is creating a list of volunteers who will have access (with an ID) to the lock box that contains the second key to the store. Listed volunteers will be shown where the lock box is kept at the circulation desk. Pat will give the volunteers the combination for the lock box (library staff does not have the combination). The lock box will be locked up nightly.
- Virginia Andleman, Friends member and 1st president and founding member, would like to start a book club at the library. She will be putting a notice in our FOL Newsletter this month for those interested.
- Classical guitarist, Peter Fletcher, telephoned to see if the Turlock Library was interested in having him perform here when he tours California. His library performance fee is \$400; however, our library does not have adequate space for a large audience musical event (small event either). With regret, Carol will inform him that we are unable to participate in his California tour.

E. BOOK BIN COMMITTEE REPORT (Peggy Smurr):

\$152.00 cleared at Book Bin for month of July. Joan will work at Ritzy Ragz's next big store promotion by "pushing" VHS movies.

F. BOOK SORTING (Sandy Mann):

Next Book Sorting date will be in September. Sandy will call people.

G. BOOK STORE in the LIBRARY (Pat Hickman reported): FOL Library Book Store needs many more books to fill the shelves we have in the store, we need better quality books than was being stored at HyPower.

1. Discussion of what we expected of the FOL Library Book Store – sell high to earn more money and many felt we should sell by volume and get books in hands of readers at reasonable price.
2. After reviewing the various prices of books used by other FOL's., etc. there was much discussion of regarding the price we should use. On a motion (passed) by Dorothy/Gity, the committee will discuss this when they meet – depending on the quality of books we have for sale – then the Board will confirm their decision at the next meeting.
3. Decision to turn it over to the committee and let the Board confirm it at next Board meeting.
4. Name of Book Store – suggestion given from several people. In the interest of time, let the committee decide as the volunteers willing to man the bookstore are calling to see when they can start. Some suggestions: 'The Corner Store.' 'The Book Nook', the 'Book Worm.'
5. Quality of books to be sold – as recent editions as possible, no markings in books, good covers, good pages, etc. Sandy's "Sorting Committee" at HyPower will be informed so they know what type of books we are hoping for. Donated books need to be gotten to HyPower so Sorting Committee can set aside what we are looking for.
6. Have Library Book Store Committee inventory people go through the books left at the library and place acceptable books in the store.

7. Have books stored in individual homes taken to HyPower so Sorting Committee can sort what the Book Bin and FOL Library Store are looking for; these books can be set aside in a designated area, or marked so everyone knows they are for the two stores.
8. To save labor, we would like to move the books from one location to another as little as possible.
9. The FOL Library Book Store will report their decisions at the next Board meeting. Committee still needs to get some storage space, decorations, etc. Also need to set opening date so volunteers know when they are to start.

OLD BUSINESS:

1. *STREAMS in a THIRSTY LAND*: - One more book was sold at the Book Bin – Joan has all the remaining books. Due to time, Board will discuss how to reduce the “*STREAMS*” inventory next month.

NEW BUSINESS:

- The ‘old and rare books’ currently located at Crane School will now be called “COLLECTABLES”
- Deiter, who has been moving the donated books from the library to his house and ‘rough sorting’ them for Hanna to selectively sort has asked to be replaced. He has been doing this difficult task for years and would like time to read a few books rather than carrying them around. He wants someone to replace him. Several members offered to assist in taking on the responsibility of moving the books from the library to HyPower. Harrison will appoint a chairperson and have them arrange to take over this task. **DEITER IS TO BE GIVEN A HUGE THANK YOU FOR ALL HIS MANY YEARS OF SERVICE** in handling this major task.
- August Newsletter articles need to be taken to or e-mailed to Susan Helm-Lauberby August 15th
- *LIGHTLY USED BOOKS* – the new “used” book store in Turlock @ 141 N. Center St. on corner of N. Center & Olive Streets

Lightly Used Books - Many FOL members and Board members have visited the new Used Book Store in town. It is located at the corner of Olive and N. Center Streets. It has a an attractive presentation for it’s books. Their prices are higher than what we offer, but they are paying rent, utilities, salaries, etc. Prices seemed in line with other used book stores. Condition of books was good.

- SUGGESTIONS & HOW - *Lightly Used Books* is different than what we offer for Turlock FOL regarding;
 - Lightly Used Books will give “credit” to a customer for a book they bring in to “sell.” This 15%/20% ‘credit’ can be applied to the customers “account” towards ½ of the price of a book they purchase from the store.
 - They say they are averaging about 100 people coming into the store perday. Not everyone buys a book.
 - They thought Turlock would be a good, intellectual location for a used bookstore since there is a university in town.
 - They have never heard of the Turlock FO or the *Book Bin*
 - Since they do not accept all the books turned in for credit, we could ask them to refer people to our FOL to donate the books.
 - Provide them with book markers or flyers to urge people to donate some of their books to our FOL. Some asked why we would solicit more books when we cannot sell all that are donated to us now.
 - Possibly ask them to consider placing some of our more valuable “Collectable Books” on a shelf on a consignment basis.

MEETING ADJOURNED:

On motion by Cynthia/Dorothy the meeting was adjourned at 8:50 PM. Next meeting @ 7 PM on Wednesday September 1, 2010

Respectfully submitted,

Pat Hickman

Patricia Hickman, Secretary