

# POPPING UP ALL OVER

**L**ast July, the Stanislaus County Library was awarded a grant to establish a pop-up library at the WIC (Women, Infants and Children program) office in Modesto.

Bilingual library staff visit the WIC office for two hours, two days per week, where they read to children (individually or in small groups). They also demonstrate for parents the importance of reading aloud to young children, issue library cards, and check out materials from a targeted collection of children's and parenting books.

"We hope parents will be inspired to read aloud to their children daily and make visits to the library a regular practice," said Olga Cardenas, children's outreach librarian.

Every Tuesday and Wednesday, portable bookshelves and a supply cart/checkout station are wheeled into one of the waiting rooms at the WIC office. A double-sided display unit, stocked with colorful children's books, is set up in the center of the room, and children who are eager to explore are instantly engaged with books and reading.

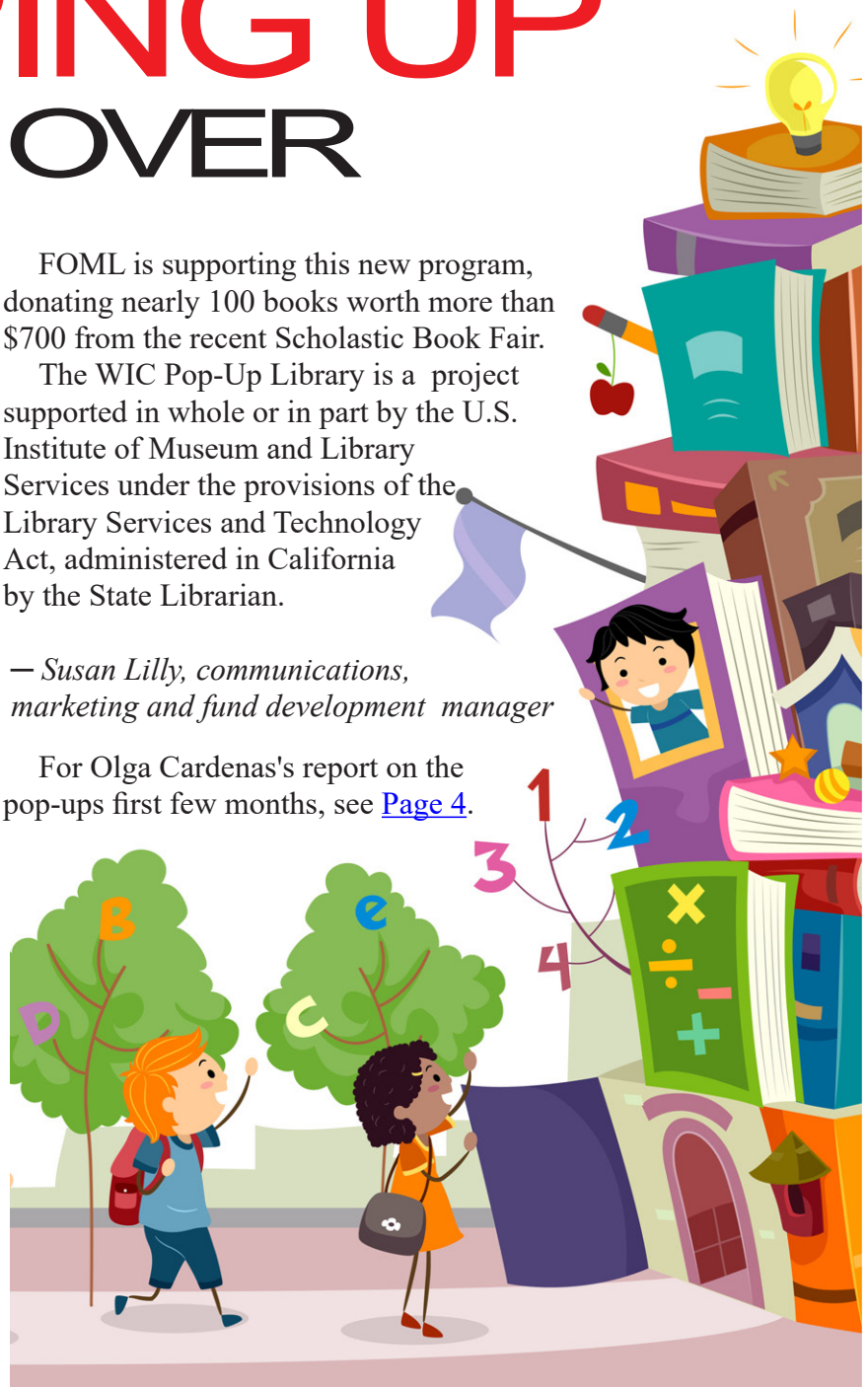
Parents are showing interest, too, with 136 new library cards issued and 798 books checked out in just the first five months. This is the result of a great collaborative effort between two county departments.

FOML is supporting this new program, donating nearly 100 books worth more than \$700 from the recent Scholastic Book Fair.

The WIC Pop-Up Library is a project supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

— Susan Lilly, communications, marketing and fund development manager

For Olga Cardenas's report on the pop-ups first few months, see [Page 4](#).



# FROM THE PRESIDENT/PLEASE RENEW YOUR "FRIEND-SHIP"

This newsletter is published quarterly by the Friends of the Modesto Library. Copies may be requested by emailing [info@modestolibraryfriends.org](mailto:info@modestolibraryfriends.org)

The Friends of the Modesto Library is a 501(c)(3) nonprofit registered in California. All contributions are tax-deductible as allowed by law. (ID#77-0038333)

The Friends promotes goodwill and community support for the Modesto Library, stimulates public awareness of Modesto Library needs, and seeks sources of cultural and educational programs for the Modesto Library.

Meetings are held the first Wednesday of March, June, September and December at 6:30 p.m. in the Library Conference Room and are open to all members or interested individuals.

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P.O. Box 4565  
Modesto, CA 95352

**Phone:**  
(209) 573-3142

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[www.ModestoLibraryFriends.org](http://www.ModestoLibraryFriends.org)

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**Many thanks to**

**ditto**  
**for printing our  
newsletter**

**H**appy New Year to all of our Friends of the Modesto Library.

In recent months we all have received many end-of-the-year charitable solicitations, no doubt. The sheer volume can be overwhelming.

Friends of the Modesto Library chose not to add our request to all the rest. Ours, instead, is coming out this month, so now seemed the perfect time to share with you what your supporting membership dollars do to greatly help our library.

The entire Stanislaus County Library system relies on the county-wide sales tax of 1/8th of 1 percent to fund 88 percent of the basic library services for all 13 branches.

Because of this tight budget, any programs, special activities and artistic enrichments are dependent on donations for funding.

The Friends of the Modesto Library plays a major role in funding these activities at our Modesto Library for children and adults. The



following are examples of activities we have supported:

- Python Ron's fun and educational reptile program for children
- Tatara Puppet Show

- Books given to children at our El día de los niños/El día de los libros event and at the county fair
- Children's craft supplies throughout the year
- Supplying or replacing necessary equipment in both the adult and children's departments
- Summer reading at the Modesto Library

As membership fees of nonprofit organizations vary widely, Friends of the Modesto Library is a bargain at annual rates of only \$15.00 for an individual or \$25.00 for a family membership. You are making a difference in so many local lives.

Please renew your membership so we may continue these worthwhile efforts. Thank you.

— *Christine Brereton,*  
*president, Friends of the Modesto Library*

## Be our Friend

Time to join and time to renew your annual membership

Sign up here or go to [modestolibraryfriends.org](http://modestolibraryfriends.org) to sign up online and pay with PayPal.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email: \_\_\_\_\_

Today's date: \_\_\_\_\_

Join FOML: I am a  
\_\_\_ new member  
\_\_\_ renewing member  
\_\_\_ returning member

Sign me up for:

- Student membership \$5
- Individual membership \$15
- Family membership \$25
- Business membership \$100
- Patron membership \$200

Additional donation of \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Thank you for giving us your email! It reduces our postage cost and lets us keep in touch.

Method of payment:

cash \_\_\_\_\_

check # \_\_\_\_\_

Make checks payable to FOML.

Mail this form and your check to:

Friends of the Modesto Library

PO Box 4565

Modesto CA 95352



# Love your library? Go grocery shopping

By Ellen Dambrosio, membership director

**W**hen you — and your friends and family — shop at local grocery stores, you can earn money for FOML. All you have to do is make sure you are signed up to participate. You don't even have to be a Friend. And this is all at absolutely no cost to you!

It's easy to get started at Save Mart, Food Maxx, and Lucky. Just ask me for a S.H.A.R.E.S. card(s); I'll mail it to you. Show the card each time you shop at any of the three stores and FOML earns a percentage of all that you spend.

O'Brien's is easy, too. Ask the cashier for a form next time you shop and write Friends of the Modesto Library as the beneficiary. You'll get a card on the spot. Use it every time you shop.

Raley's launched its Something Extra rewards program in fall of 2009. If you have signed up for it, just log in to your account at [www.raleys.com/extracredit](http://www.raleys.com/extracredit) and designate Friends of the Modesto Library as your chosen nonprofit organization. Note: If you had designated FOML as your chosen organization under the old Quality of Life program, that designation did not transfer. You have to designate us again in Something.

These three rewards programs provide



us a steady revenue source which directly benefits the Modesto Library. In order to maintain this revenue source, those of us who shop at Raley's need to register for the Something Extra program then join Extra Credit and elect to give Friends of the Modesto Library 100% of the benefits of our qualifying Extra Credit purchase credits. Those of us shopping at the other stores need to show our card to the cashier before paying for our groceries. Easy enough, right? There are no costs or fees attached — not for the shopper and not for FOML. The stores absorb all costs.

I did notice in January when I logged in to my Raley's account that I was asked to renew my organization selection. Be sure to do that so we don't

miss out on any income!

If you're not already a member, you can quickly enroll at [www.raleys.com/somethingextra](http://www.raleys.com/somethingextra)

Once enrolled, follow these steps:

- Visit [www.raleys.com/extracredit](http://www.raleys.com/extracredit)
- Click on the green "Get Started" button
- Select your organization(s) from the menu
- Designate the percentage of scrip to donate to each

Hint: If you have any trouble finding the organization, just type the word friends in the search box and scroll through the results list until you see Friends of the Modesto Library.

If you have any problems enrolling, Raley's has people they call ambassadors in the store to help you. Or email FOML's coordinator of this program, me, at [membership@modestolibraryfriends.org](mailto:membership@modestolibraryfriends.org) and ask me to call you.

In just over five years, we have earned \$15,000 from these local grocery stores. If we could get you and a friend or two to participate, we could be earning that much every year! Won't you help by participating and spreading the word?

With your help, we can earn more money this year than ever!

## FOML financial support to library in 2015 about \$29,000

**H**ow was all this money used? The majority, around \$23,000, went to the Modesto Library for needed books, supplies and equipment. Projects focusing on children also received funding.

The Children's Library received about \$700 for craft and art supplies, summer reading projects, and the Halloween Parade. Another \$300 went to help supply free books for children attending the Stanislaus County Fair as a way to get more books into the home. In addition, two new programs were

funded this past year to reach children who may not have access to a library or books. FOML gave \$1,500 to Stanislaus READS! Imagination Library project, which focuses on children in the third grade and younger, and \$2,210 to the Modesto Library Outreach Projects. This second amount bought a WIC site Pop-Up Library, which brings books and stories to new mothers and their young children. All of this in addition to hundreds of books earned at Scholastic Books Fairs that support Modesto Library programs like El día

de los niños/ El día de los libros.

The Modesto Library also has programs for adults, such as the estate and resume workshops and the summer reading program. FOML is the sole financial support for these programs and they received \$800 in 2015.

It was a very good year, but now the FOML coffers really need to be replenished! Please consider becoming a member, renewing your membership, adding a donation, and/or using one of the grocery cards. — Jonaca Driscoll, treasurer

# More on **POPPING UP ALL OVER**

## *Getting a jump on early literacy*

**N**ancy, a vivacious second grader, listens to a volunteer reading a story out loud. The little girl says she is the oldest in her class because she was held back a year. And, she says, she’s not a good reader.

She recently moved here from Los Angeles with her parents and baby sister. While living in Los Angeles Nancy says she did not attend school for an entire year. Instead, she stayed in her apartment “watching lots of TV.”

Nancy is one of thousands of Stanislaus County students not reading at grade level.

In an effort to help prevent all the “Nancys” in Stanislaus County from falling between the cracks of illiteracy, the library is at the WIC [Women, Infants and Children] office twice weekly with a dual purpose.

The specific intent of the Pop-Up Library is to bring library materials, resources and programming into public spaces and to make reading an exciting and accessible activity for all families.

The WIC program, also known as the Special Supplemental Nutrition Program for Women, Infants and Children, is a federally operated assistance program that is designed to assist low-income women, infants, and children in obtaining access to nutritious foods, education and health care screenings and



referrals.

First, WIC staff strives to demystify early literacy skills through modeling, and second, the Pop-Up Library @ WIC provides access to high-quality books and library information. The focus is to reach families when their children are infants so they may grow to love reading and become regular library users.

Since August 2015, the library’s outward focus has been allowing us to reach non-library users and users who have forgotten about the great resources they can access free with a library card.

In the five months the Pop-Up @ WIC has been in operation, 136 new library

cards have been issued, 798 books checked out and 10 staff members have been trained. Library staff also provides access to free gently-used books for children whose parents decide not to borrow books.

Pop-Up customers have returned books to the Modesto, Ceres, Salida, Denair and Oakdale Libraries. The four-hour weekly investment at WIC is making a world of a difference for Nancy and the 32.6 percent of children affected by poverty in Stanislaus County.

— *Olga Cardenas,*  
*youth services outreach librarian*



*Children’s outreach librarian Olga Cardenas reads to a young girl, top left. Pop-up libraries bring library materials and resources to public spaces.*

## WHAT ARE YOU READING?



*"An Actual Life" by Abigail Jennings*

— Melissa Demings, Modesto

*"The Paris Wife" by Paula McLain and "The Nightingale" by Kristin Hannah*

— Vicky Holt, Modesto



*"Fifty Shades of Grey" trilogy by E.L. James*

— Maria Solis, Modesto

*"House of Secrets" comic book, issues 1-3, by Steven T. Seagle*

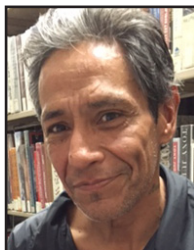
— Russell Barba, Riverbank



*"The Monuments Men: Allied Heroes, Nazi Thieves, and the Greatest Treasure Hunt in History" by Robert M. Edsel with Bret Witter*  
— J.P. Canabou, Modesto

*"The Tao of Bruce Lee" by Davis Miller*

— Arturo Hernandez, Modesto



## READING

# 1,000 and still going

It didn't take long for Kristy Tucker and her 5-year-old, Charlotte, to read 1,000 books. After all, the little girl already knew how and loved to read. So when the Tuckers learned about the Stanislaus Libraries' 1000 Books Before Kindergarten program in March 2015, they dove right in and had met their goal by the end of August.

They got to 1,000 by keeping up their fun habit of reading 30 minutes every night and listening to lots of books at weekly story times at their beloved library. The total includes, Kristy pointed out with a laugh, readings of the same book over and over again. And over.

Little does Charlotte know that she's keeping a tradition going: Her mom visited the Modesto Library weekly when she was a little girl, taken there by her grandma, a voracious reader. Almeda Shea "went through 30 Harlequins in a week," Kristy remembered, and ignited her own love of books.

The main point of the 1000 Books program, Kristy said, "is just encouraging kids to read." The fact that it gets parents into the act is a big plus, according to the mom.



Charlotte Tucker

"It fosters a parental relationship that's more kind," she said. "Parents need to read to their children."

Kids will recognize Charlotte's favorites — Skippyjon Jones and the Magic Tree House series — and after a visit to the shelves of the library, they'll be coming up with their own. Parents can ask in the Children's Room for information on the program.

As for Kristy, she and the group she leads, the MOMS (Moms Offering

Moms Support) Club of Ceres, wants to give back to the library that provides so much to the community. They've given money to the Modesto Library for books and a purchase of LEGOS is in the works. Their group, which encompasses Ceres, south Modesto, Waterford and Hughson, also contributed cash and craft supplies to the Hughson Library.

Things would have been different for her adult friends who don't like to read had they been exposed to a program like 1000 Books Before Kindergarten, Kristy said. "Children love to read if they're encouraged to read."

— Clare Noonan, newsletter editor

## THANK YOU, FRIENDS

Dear Friends,

Your donation for the inception of the library's "Book Club in a Box for Teens" is making a huge difference for youth at the Juvenile Detention Facility in Modesto. Dec. 12 marked the first actual book discussion with 14 participants present. It could not have gone better! The majority of teens were very engaged in the discussion of "Unwind" by Neil Shusterman.

One teen observed that all of them would probably have been unwound by now. Another reiterated that teens being "unwound" were the ones not wanted and that he knew they weren't wanted or loved — especially those who had no visitors. Yet another stated that although he didn't get visitors, he knew somewhere "out there" there was someone who loved him, even if he didn't know that person. Needless to say, it was a heartrending but hopeful

experience. At the end, at least six kids asked if they could read the sequel to the book and four asked if they could keep their books longer. With such a positive response, our Collections Services Department put in a rush order making it possible for teens to have the requested books in their hands two weeks prior to the January 13th book discussion.

The goal of the book club is to allow teens to discover reading as a tool for self-exploration and that, through reading, they may feel inspired to take control of their lives. Currently, the "Book Club in a Box for Teens" is comprised of 21 kits; each kit contains 7-15 copies of the same title and a book discussion guide. These kits are currently being made available to the branches so more teens are able to benefit from self-exploration through reading.

With gratitude,  
— Olga Cardenas, youth services outreach librarian

# CELEBRATE READING!

**D**ay of the Child/Day of the Book celebrates the importance of reading in the lives of our children. This annual April event at many of the county libraries is funded at Modesto by FOML. Last year nearly 400 Modesto children received free books supplied by FOML.

The Stanislaus County Library began celebrating El día de los niños/ El día de los libros — Day of the Child/ Day of the Book — in 2006 with a Dinner Theater program.

Since then, it has blossomed, thanks in big part to FOML, to become today what is an exceptional multicultural event featuring Story Time, crafts, performers, book giveaways and informational booths. In addition, last year eight branches held Día programs and hundreds of children received a free new book.

This year, all 13 branches will be participating in this national celebration. Further benefits of hosting Día programs include an opportunity to showcase all of the services libraries offer to non-library and first-time library users and to collaborate with organizations and agencies to bring about positive change in the lives of children.



Each library will feature a special S.T.E.A.M. (Science, Technology, Engineering, Art, and Mathematics) Story Time program and craft and at the Modesto Library each child will receive a commemorative book provided by Friends of the Modesto Library.

Día is a national annual celebration held in the spring. Día brings families together and emphasizes the importance of literacy for every child, regardless of linguistic and cultural background. Stanislaus County Libraries are committed to serving all children all year through access to high-quality materials and diverse programming to support families on their quest to help their children develop a variety of skills.

Please check the library's monthly calendar for a detailed program at each branch.

Thank you for helping us celebrate our 10-year anniversary in a dazzling way on Saturday, April 2 at 10:00 a.m. at Modesto Library.

— Olga Cardenas, youth services outreach librarian

# START PACKING

## Annual used book sale is May 7

**T**he used book sale is in the early stages of collecting books. The sale, on average, adds \$3,000 to the Friend's budget, allowing us to fund special programs such as theme weeks for children, prizes for the adult summer reading program and dinner theaters.

This year's sale is May 7 from 8 a.m. to 3 p.m.

Can't give up a book? Here are a few good reasons: to make way for new books, to recycle into the hands of an eager reader and to benefit the Modesto branch of our library system. That's a win-win-win proposition!

Still hard? In her phenomenal book, *The Life-Changing Magic of Tidying Up* (keep this one if you have it, search for it at the sale if you don't), Marie Kondo has some great tips.

Remove all books from your shelves to take them out of hibernation and ask

yourself if they spark joy. Definitely keep those that do; otherwise, into the box for our sale.

Haven't read yet? If you haven't read it by now, the book's purpose was to teach you that you didn't need it.

I might read it again? How many books have you reread? Be honest. Think about it. It may belong in our box.

Your Hall of Fame collection, which is what you'll be left with, will bring you only pleasure. And the extra space you create on your shelf will be ready for those purchases you make at the used book sale on May 7th. Mark your calendar!

Call Clare Noonan at 522-5054 for more information or to arrange to drop off your books.

— By Cathie Peck, director at large



## UPCOMING EVENTS

### FEBRUARY

**Saturday, Feb. 6 1 p.m.**

**Color Yourself Calm: Coloring for Grown Ups.** Join us at this special program where local coloring book creator and artist Linda Knoll will talk about her experience with creating coloring books. Get a free coloring page from her book and be entered into free prize drawings. Adults only, please. Modesto Library Auditorium. Drop-in, no sign up required.

**Feb. 8-13**

**Mo Willems Week.** Celebrate author Mo Willems in the Children's Library. Find Pigeon hiding in the room to get a prize! Stop by anytime for fun coloring pages. Take your picture in a giant book. Enjoy some of our favorite Mo Willems books in Story Time.

**Monday, Feb. 15**

**LIBRARY CLOSED for Presidents Day**

**Monday, Feb. 22 6:15 p.m.**

**Musical Mondays Special Musical Story Time.** Songs and stories will be enhanced by a brass quartet. Try the instruments and make a craft after the stories are done.

**Saturday, Feb. 27 12:30-4:30 p.m.**

**Scrapbooking Fun.** Stop by the Modesto Library Auditorium to learn about and practice scrapbooking. This program is open to scrapbookers of all levels. Participants will learn techniques with free time afterwards to work on your own scrapbook. Some materials will be provided but you are encouraged to bring your own. This program occurs regularly and you are welcome to drop in

at any time. Prizes are given out at every meeting. Drop-in, no sign up required.



**Feb. 29 - March 5**

**Dr. Seuss Week.** Happy Birthday, Dr. Seuss! Find the Cat's hat & get a prize.

### MARCH

**Wednesday, March 2 6:30 p.m.**

**Annual Meeting of Friends of the Modesto Library.** Library auditorium. Special guest Amanda Hughes from the Stanislaus Community Foundation speaking on Stanislaus READS! Members and all others interested are welcome. RSVP to [jibkquinn@sbcglobal.net](mailto:jibkquinn@sbcglobal.net), or leave message at 529-4295.

**March 6 - 12**

**Teen Tech Week: Create It at Your Library** Stop by the library to

find out more!

**Saturday, March 8 11 a.m.**

**Wrap up Dr. Seuss Week** with a movie in the auditorium. The elephant with a big heart protects a tiny community from his skeptical neighbors. You bring the picnic and blanket and we'll bring the lemonade.

**March 19 - 24**

**Happiness Week.** Modesto Library. Join in on the fun with a celebration of happiness. March 20th is the International Day of Happiness but we have decided to celebrate the whole week instead! Drop by the library to see our happiness wall and leave a note telling us what makes you happy.

**Saturday, March 19 12:30-4:30 p.m.**

**Scrapbooking Fun.** See Feb. 27.

**March 28 -31**

**Minecraft Blox Week** Stop by the Children's Room anytime to create your own Minecraft block. Take it home or add it to our Periodic Table of Minecraft!

### APRIL

**Saturday, April 2 10 a.m. - 1 p.m.**

**El Día de los Niños, El Día de los Libros/ Day of the Child, Day of the Book** Celebrate our 10th Anniversary of Día!, a multicultural celebration which highlights the importance of early literacy for every child, regardless of linguistic or cultural background. Children, books, crafts, activities, games. Special Bilingual Story Time. Children can get a free book while supplies last, compliments of the Friends of the Modesto Library.

**Saturday, April 9 12:30-4:30 p.m.**

**Scrapbooking Fun.** See Feb. 27.

### BOOK SALES

**Saturday, May 7 8 a.m.-3 p.m.**

**Friends of the Modesto Library Used Book Sale**

**May 17-19 and 21**

**Scholastic 1/2 Off Sale**

Your local source for high-quality, low-cost new books for children, teens and the young at heart. This is also a fundraiser for Friends of the Modesto Library. Volunteers needed, contact Anne: 209-996-1531.

**February Random Reads** (suggested for 4th grade readers) and **Blind Date with a Book** (Young Adults) happening all month. Ask at the Children's Information Desk for more details.

**LEGO Play at the Modesto Library.** Children ages 4-18 will have the opportunity to build LEGO displays for the library. LEGO play helps children develop fine motor skills. Children under 4 are welcome, but must have direct adult supervision.

**February:**

**Mondays, 1, 8 and 29 3:30 p.m.**

**March:**

**Wednesdays, 2, 9, 16, 23 and 30 3:30 p.m.**

**April:**

**Mondays, 11, 18 and 25 3:30 p.m.**



More programs to be announced. Please check [www.stanislauslibrary.org](http://www.stanislauslibrary.org) and click on events.



## Films on civil rights struggles

**C**reated Equal brings four outstanding films on the long civil rights movement to the Stanislaus County Library as part of the National Endowment for the Humanities (NEH)'s Bridging Cultures initiative.

The goal of Created Equal is to encourage communities to revisit the history of civil rights in America and to reflect on the ideals of freedom and equality that have helped bridge deep racial and cultural divides in our civic life.

Four outstanding documentary films, spanning the period from the 1830s to the 1960s, are the centerpiece for this project.

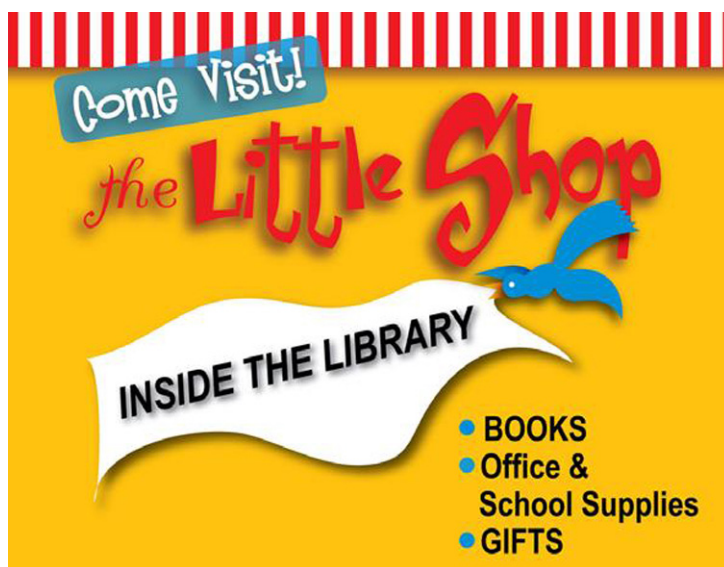
Each of these films was supported by NEH, and each tells remarkable stories of individuals who challenged the social and legal status quo of deeply rooted institutions.

The four films and supporting programs will be ongoing through Summer 2016.

## Always something for everyone

**S**top by The Little Shop in the Library and see what's new — or old. Currently the shop is offering a Valentine's Day Sale with assorted items. And if you haven't gotten your Book Lover's Page-A-Day 2016 calendar, now is the time. They were selling for \$10.00, but have been marked down to \$7.50. Every day, you're offered a recommendation. It's perfect for readers who want to break out of their reading rut.

Also, volunteers are needed for the shop to expand hours. Contact [littleshop@modestolibraryfriends.org](mailto:littleshop@modestolibraryfriends.org)



## QUICK STARTS

### First sentences from selection in the New Books area

*"Dying is not as easy as it looks in the movies."*  
— "Rubbernecker" by Belinda Bauer

*"The Home Office telegraphy department always smelled of tea."*  
— "The Watchmaker of Filigree Street" by Natasha Pulley

*"When, late in his life, James Thurber gathered in book form a series of pieces he had published about Ross and The New Yorker in The Atlantic Monthly, he titled one chapter "Who Was Harold, What Was He?"*  
--- "Cast Of Characters, Wolcott Gibbs, E.B. White, James Thurber, And The Golden Age of The New Yorker" by Thomas Vinciguerra

*"On March 1, 1781, three and a half years after they were endorsed by the Continental Congress, the Articles of Confederation were officially ratified when the last state, Maryland, gave its approval."*  
— "The Quartet, Orchestrating The Second American Revolution, 1783-1789" by Joseph J. Ellis

*"The night before my husband's cancer surgery, I stay up to watch him sleep."*  
— "wondering who you are, a memoir" by Sonya Lea

*"On the second floor of the northeast wing of a big office building in the middle of a nondescript business park in the suburbs between Dallas and Fort Worth, I arrived back at my desk after lunch."*  
— "Works Well With Others, An Outsider's Guide to Shaking Hands, Shutting Up, Handling Jerks, and Other Crucial Skills in Business That No One Ever Teaches You" by Ross McCammon